

ISAP @ TOP (TRUSTWORTHY, OUTSTANDING, POSITIVIST) INFLUENCING FACTORS AMONG PARENTS DECISION IN CHOOSING ISAP FOR THEIR CHILDREN

Merly N. Dalumay,
Theramie F. Masirag,
Jee E. Liban,
May Ann C. Malobo

ABSTRACT

Many parents readily desire the greatest education possible for their children. This involves the parent's duty to protect and advance their child's welfare, growth, and health in the latter's best interests. Parents are free to state their preferences for the school they would like their kids to attend. They are able to impart personal expertise to their kids and foster more healthy rivalry between schools and pupils than a school district would. This research utilizes a purposive research design since the research questions is focusing on the factor's influencing the parent's decision making. A purposive research design, quantitative data collected from large samples but without the rigor of a formal experiment. Traditional purposive approaches and techniques are presented, including existing data, observation and communication. The respondents of the study were the parents whose children are enrolled in International School of Asia and the Pacific. The researchers purposely selected parent's and interviewed a total number of ten (10) females' parents via face to face and messenger. The purpose of this study was to examine the factors that influence the way parents make decisions in choosing International School of Asia and the Pacific for their children. These factors are presented starting from the most influential. In detail, the purpose of this study is to obtain answers to the questions: (1) What are the factors that affect the parent's decision in choosing their children's educational institution? (2) How do this chosen educational institution affect their children (3) In general how the respondents assess ISAP This study uses qualitative descriptive research which is intended to describe the factors that influence parent's decision making in choosing ISAP for their children. The researchers drafted a letter addressed to the Vice President of Academic Affairs of International School of Asia and the Pacific. As a request for permission to carry out this study, After the approval, the researchers looked

for the parents with two or three children enrolled in International School of Asia and the Pacific. The researchers purposely select 10 parents and started to conduct an interview via face to face and via messenger. Then, the data gathered will be tabulated, and the results were to be thoroughly interpreted. The researchers will use printed guide questions to gather the data and use descriptive research design. The respondents' collected data was examined using descriptive strategy Colaizzi's seven procedures were employed by the researcher to analyze the information gathered through a survey or interview. The majority of parents who were polled about their views on parental involvement in decision-making stated that the institution treats every person equally. These results suggest that parents' decisional requirements were instantly satisfied, which is consistent with literature evaluations on parental engagement in decisions concerning their children's institutions that explicitly looked at parents' desire for high-quality information. Good quality information can be gathered through shared decision-making so that parents can make educated decisions on their child's behalf.

Key words: *Decision making, Factors, Quality Education, School, Parental Involvement*

INTRODUCTION

Many parents readily desire the greatest education possible for their children. This involves the parent's duty to protect and advance their child's welfare, growth, and health in the latter's best interests. Parents are free to state their preferences for the school they would like their kids to attend. They are able to impart personal expertise to their kids and foster more healthy rivalry between schools and pupils than a school district would.

Therefore, the parent involvement strategies that include parents collaborating with their children on learning activities at home are the most beneficial. Parental involvement requirements lead to a trade-off. Higher accomplishment should be the result of participating parents' involvement. However, parents who are unable or unwilling to participate are constrained to only choosing schools that do not demand parental involvement (Van Dunk E. et.al, 1998).

Every year, secondary students are faced with the problem of having to decide on future career paths. Two important choices for learners decide during this stage in their lives are whether or not to pursue postsecondary education and which institution to enroll in. Before, life was simple so we could choose the work we wanted to do to make a living. Due to number of schools today a high school

graduate could encounter challenging circumstances. Deciding an institution is a crucial part, but there are many aspects that might influence a college student parents decision.

All of the parents want to provide their children the greatest upbringing possible, based on their experiences, educational setting. Typically, a decision is made based on a multitude of social, economic, and cultural variables.

All parents naturally desire the greatest education possible for their kids. This involves the duty of care for children to protect and advance their child's welfare, growth, and health in the latter's best interests. Having parents, the freedom to say the school they would like their kids to attend in their preferences. They can draw on personal information to their kids and permit more healthy competition between schools and students than a school district.

Despite their hectic schedules, the seniors have a pile of schoolwork, thesis work, and some household chores, yet some manage to find time to spend among their peers or just dillydally while others utilize their free time to study for their next courses. All of this made them forget that they were about to leave this school and would need to choose a course to attend an educational institution or college. The first step on a student's path to a successful profession is choosing its university. When choosing a career, parents should take the economy into account. They should be aware whether the course they chose for the children is needed by the economy due to the number of degrees provided nowadays at various colleges. This might be seen as raising awareness in instances like a shortage of workers in a certain field or field of study. Student will be given a better chance of getting an excellent job with a good salary if this element is considered.

The preferred job opportunities for the students also affects the parent's decision in choosing the right school for their child.

Last factor affecting school preference is the parents' decision. Some college students let their parents decide which to follow. Their motivation is their upcoming employment which they would love. Researchers think that students who attended the ideal institution for them and graduated from it would probably have a better chance of getting a job. These factors serve as the preference of the parents in choosing a college school which includes the preferred course of the parents or their personal interests, families and relatives, and job opportunities.

METHODOLOGY

Research Design

This research utilizes a purposive research design since the research questions is focusing on the factor's influencing the parent's decision making. A purposive research design, Without the rigor of a formal experiment, qualitative data are gathered from huge samples. Existing data, observation, and communication are only a few examples of traditional purposive approaches and methods that are given. (Erickson, G. S. (2017).)

Purposive research focuses on explaining the nature of the topic under study. It is often called observational because it doesn't control the variables. (Aggarwal, R., & Ranganathan, P. (2019).)

Respondents of the Study

The respondents of this study are parents whose children are enrolled in ISAP. The researchers purposely selected parents and interviewed a total number of ten (10) female parents via face to face and messenger. A purposive sampling technique was utilized in this study, to identify the factors that affect the decisions of the parents when choosing ISAP for their children.

Data Gathering Tools

One of the instruments used in the study is the usage of guide questions for the participants.

The questionnaire was modified and patterned with questions relevant to the study's primary focus. It was structured suitably in the form of a printed questionnaire will determine their degree of agreement concerning their response.

Moreover, the questionnaire consisted of three (3) parts which was based through the statement of the problem wherein:

Statement 1 will be about the influencing factors that affect the parents' decisions in choosing their childrens educational institution.

Statement 2 will be about how do this chosen educational institution affects their children's behavior, skills development, intelligence.

Statement 3 will be about in general; how do the respondents assess the ISAP?

Data Gathering Procedure

The researchers drafted a letter addressed to the VPAA of ISAP. As a request for permission to carry out this study, after approval, the researchers looked for the parents with two or three children enrolled in International School of Asia and the Pacific. The researchers purposely select 10 parents and started to conduct an interview via face to face and via messenger. Then, the data gathered will be tabulated, and the results were to be thoroughly interpreted. The researchers will use printed guide questions to gather the data and use descriptive research design.

Data Analysis

The researcher used descriptive method to analyse the information acquired from the respondents. To analyze the data gathered through an interview or survey, Colaizzi's seven processes were used.

- ✓ Get familiar with the information by reading all of the participant accounts multiple times.
- ✓ Identify each account statement that has a direct bearing on the phenomenon being studied.
- ✓ Find implications for the phenomenon that result from carefully examining the major remarks.
- ✓ Cluster the determined meanings in to recurring themes across all accounts.
- ✓ Offers a comprehensive account of the phenomena, incorporating all the themes generated
- ✓ The brief explanation that only includes the elements thought to be crucial to the phenomenon's structure.

All participants are given a basic structure statement and asked if it accurately describes their experiences.

RESULTS AND DISCUSSIONS

THEME 01: **CLUSTER THEMES AND FORMULATED MEANING UNDER THE EMERGENT THEME "OUTSTANDING"**

FORMULATED MEANINGS	CLUSTER THEMES	EMERGENT THEME
Fun and Supportive environment	CONDUCTIVE LEARNING ENVIRONMENT	OUTSTANDING
The environment of ISAP is peaceful		
Provide a comfortable feeling to study and facilities that will support their studies.		
Safe Environment		
Efficient and quality learning in teaching techniques	QUALITY TEACHING	
School is competitive and has a high standard of quality education.		
The good quality of the school		
Quality Education		
ISAP provides quality education.		
The most prestigious and top performing schools		
The institution produces high quality education		
I choose ISAP for my children is the better and an excellent education	Granting Aids	
the scholarship helps them with their expenses in school that TES Scholarship.		
my child avails the scholarship		

In this table, the emergent theme was Outstanding because college students strive for them to succeed. Competent students will pass on their enthusiasm to their children. Their desire to create improvements and advance development. In form the Cluster Theme Conducive Learning Environment, the parents realized that the institution was consistently encouraging and now feel confident in the safety of all of their children. The institution's amenities are ensured to be of a high standard. Parents sent their children to institutions to learn something new and add it to their knowledge in order to get certificates via that, which implies the setting will need to be pleasant enough for them to sit comfortably and concentrate on the lesson. The institution must also be a good environment for students to attend and study, in addition to having excellent instructors. The institution treats all employees and students with dignity, respect, and equality,

TABLE 02: CLUSTER THEME AND FORMULATED MEANING UNDER THE EMERGENT THEME "POSITIVIST"

FORMULATED MEANING	CLUSTER THEME	EMERGENT THEME
Better facilities		

Functional facilities and equipment's	Improving Institution	POSITIVIST
Varied school activities		
Certification and accreditation		
develop the skills of my child	Cultivate Improvement	
Imaged projected		
Skills development		
Leadership skills, propels their interest and personal development while teaching them		
improving their personal interest		
eagerness to study harder		
Emotional well-being	Comfort in Institution	
Safe and cared the environment		
Reduce risk of developing mental health		

The word Positivist as reflected on the table above was the best description for this emergent theme Academic standing was well understood by these leaders in higher education as the total brilliance or quality impression brought by a variety of elements. when a very strong group of leaders is institution, you regard it favorably institution.

The cluster theme describes the form of Improving Institution because Institutions have improved: Education systems have expanded and started to get better in many countries. Within the previous ten years or less, institutional breakthroughs have taken place, and at least some of them were the result of intentional initiatives that included outside assistance. Social advancement also makes it feasible to create better institutions.

The cluster theme cultivates improvement It goes without saying that a growth mindset is necessary for individual development and self-improvement. An openness to learning new things and a growth mindset are traits that define an individual. We'll look at how you might develop a growth mindset so that you can begin achieving your individual objectives. Here are some statements that support the claims:

The cluster theme in the form of comfort in the institution, comfort is directly related to the creation of spaces of physical and mental wellbeing. The building's capacity to offer a healthy environment that fosters performance and productivity is referred to as comfort.

TABLE 03: CLUSTER THEME AND FORMULATED THEME UNDER THE EMERGENT THEME "TRUSTWORTHY"

FORMULATED MEANING	CLUSTER THEME	EMERGENT THEME
Effective and efficient teaching process	Adequate Learning Process	TRUSTWORTHY
Good teaching and services		
School reputation		
Good teaching approach		
Entrust	Better Improved Learning	
Develop		
Progress		

The emergent theme Trustworthy was suited because Self-directed education that is centered on personal growth is called lifelong learning. Although there is no universally accepted definition of lifelong learning, it is typically understood to mean learning that takes place outside of a traditional educational institution, like a school, in the form of the cluster theme adequate learning. Here are the respondent's statement to support the claims:

The cluster theme better improved learning and responsible this theme is suited as a cluster theme because the parent's decision in choosing ISAP is good and effective. They recognize the potential in their children, who will have even greater gains in knowledge and comprehension.

The figure below represents the central phenomenon of the study.

"ISAP @ TOP"



Today, parents are heavily involved in choosing a school for their children. Choosing a school is crucial for practically all parents. The majority of them expect that their children will finish school on time, successfully, and with great results. People would likely need better evidence than what is currently available. Based on the result of the study Three (3) emergent theme TrustWorthy, Outstanding, Positivist was developed from the formulated meaning of the response of the respondents and it serves as the central theme of the study.

The picture illustrates the TOP (Trust worthy, Outstanding, Positivist) As a central theme of the study. The circle in the lower portion and the question marks represents that the parents are unsure of which school they should enroll their children in. However, with the help of the unity in the middle, they learned that the school in which they will enroll their children is a trustworthy, outstanding and positivist institution that will help their children succeed academically and have a better future.

CONCLUSION

This study's primary goal is to examine the factors that parents consider while choosing ISAP for their children. The majority of the respondents were highly preferred to send their childrens to ISAP due to academic factors, which means they had experienced the educational system of the institution.

The ISAP @ TOP influencing the parents decision in choosing ISAP shows positive relation to the respondents.

RECOMMENDATION

The following are the recommendations offered by the researchers:

1. Future Researchers

The researchers advise future researchers to carry out investigations that are similar to or relevant to the current study, with a total enumeration or a bigger number of respondents, in order to broaden the results of the current study. May this act as a starting point or a source of critique that can assist upcoming scholars in bettering the research they intend to conduct.

2. Institution

This study was presented to the organization where it was done as understanding the various elements that go into a parent's decision to enroll their children in ISAP.

3. Researchers

Researchers have provided a copy to the College of Social Work education, which will serve as a guide for helping the students who are studying social work.

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